



300 Main Street | Little Rock, AR 72201 | (t) 501.975.6251 | (f) 501.975.4241

INVOICE

Invoice Number : 116214
Date : 12/15/2020
Page : 1 of 3

ARKANSAS DEPT OF PARKS AND TOURISM
INDUSTRY OUTREACH
INDUSTRY SUPPORT - INDUSTRY OUTREACH
Attn: ACCOUNTS PAYABLE SUPERVISOR
1 CAPITOL MALL, 4A-900
LITTLE ROCK, AR 72201

	Rate	Hours/ Quantity	Current
Job: 040705 - APT FY21 BUSINESS INTERRUPTION GRANT (BIG) PROMOTION			
Component: 001 - APT FY21 BUSINESS INTERRUPTION GRANT PROMOTION			
Services			
PROJECT COORDINATION	60.00	0.50	30.00
PROJECT MANAGEMENT	82.00	20.50	1,681.00
DIGITAL PROJECT MANAGEMENT	82.00	6.00	492.00
Total for Job/Component:			2,203.00

Job: 040705 - APT FY21 BUSINESS INTERRUPTION GRANT (BIG) PROMOTION			
Component: 002 - AD PLACEMENT			
Services			
SOCIAL MEDIA CONTENT STRATEGY	87.00	1.50	130.50
		1.50	130.50
Outside Expenses			
FACEBOOK		0.00	4,715.84
		0.00	4,715.84
Total for Job/Component:			4,846.34

Job: 040705 - APT FY21 BUSINESS INTERRUPTION GRANT (BIG) PROMOTION			
Component: 003 - AD MANAGEMENT			
Services			
COPY/CONTENT EDIT	60.00	0.50	30.00
PROJECT COORDINATION	60.00	4.00	240.00



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	Rate	Hours/ Quantity	Current
DIGITAL PROJECT MANAGEMENT	82.00	6.25	512.50
SOCIAL MEDIA CONTENT STRATEGY	87.00	3.75	326.25
Total for Job/Component:			1,108.75

Job: 040705 - APT FY21 BUSINESS INTERRUPTION GRANT (BIG) PROMOTION
Component: 004 - WEBINAR COORDINATION

Services

ART	82.00	4.00	328.00
BROADCAST PRODUCTION	82.00	30.00	2,460.00
PROJECT COORDINATION	60.00	23.25	1,395.00
PROJECT MANAGEMENT	82.00	8.50	697.00
WEB DEVELOPMENT	135.00	1.00	135.00
		<u>66.75</u>	<u>5,015.00</u>

Outside Expenses

VIDEO PRODUCTION		0.00	552.06
		<u>0.00</u>	<u>552.06</u>

Total for Job/Component: 5,567.06

Job: 040705 - APT FY21 BUSINESS INTERRUPTION GRANT (BIG) PROMOTION
Component: 005 - BIG WEBSITE UPDATES

Services

PROJECT COORDINATION



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LITTLE ROCK, AR 72201

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	Rate	Hours/ Quantity	Current
PROJECT MANAGEMENT	60.00	6.00	360.00
	82.00	6.50	533.00
DIGITAL PROJECT MANAGEMENT	82.00	3.00	246.00
Total for Job/Component:			1,139.00

Total	\$14,864.15
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INDUSTRY OUTREACH
INDUSTRY SUPPORT - INDUSTRY OUTREACH
Attn: ACCOUNTS PAYABLE SUPERVISOR
1 CAPITOL MALL, 4A-900
LITTLE ROCK, AR 72201

INVOICE

Invoice Number : 116559
Date : 1/15/2021
Page : 1 of 1

	Rate	Hours/ Quantity	Current
Job: 040705 - APT FY21 BUSINESS INTERRUPTION GRANT (BIG) PROMOTION			
Component: 003 - AD MANAGEMENT			
Services			
DIGITAL PROJECT MANAGEMENT	82.00	3.75	307.50
Total for Job/Component:			307.50

Job: 040705 - APT FY21 BUSINESS INTERRUPTION GRANT (BIG) PROMOTION			
Component: 005 - BIG WEBSITE UPDATES			
Services			
PROJECT MANAGEMENT	82.00	2.50	205.00
DIGITAL PROJECT MANAGEMENT	82.00	0.50	41.00
		<u>3.00</u>	<u>246.00</u>
Outside Expenses			
PROJECT EXPENSES		0.00	1,638.50
		<u>0.00</u>	<u>1,638.50</u>
Total for Job/Component:			1,884.50

Total	\$2,192.00
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Invoice

Gary Jones Video
 822 West 7th St.
 Little Rock, AR 72201-4004
 501.766.9493 • FEIN 71-0624843
 gwj@garyjonesvideo.com

INDOUT

APT 40705c4
 VIDPRO
 m/u
 DGrace 11/20/20
 PO 6471

GARY JONES
 VIDEO

Bill To
 CJRW
 300 South Main
 Little Rock, AR 72201

Date	Invoice No.	P.O. Number	Terms	Project
11/13/20	50		NET-Due upon re...	

Item	Description	Quantity	Rate	Amount
780	11/13/20 DAH Webinar Teleprompter	2	25.00	50.00T

Cost \$ 50.00
 Agency Commission x 13%
 Total Gross \$ 56.50
 +Applicable Tax + 4.50
 +Shipping Cost +
 Net Expenses \$
 Total Amt Billed \$ 61.00

ENTERED NOV 20 2020

RECEIVED NOV 20 2020

Thanks for the work.

Subtotal	\$50.00
Sales Tax (9.0%)	\$4.50
Total	\$54.50



Waymack and Crew
 301 Main Street, Suite 101
 Little Rock, AR 72201
 501-375-8001
 www.waymackandcrew.com

Invoice

APT 40705 , 4
 VIDPRO
 MARKUP
 AH 11/13/20
 PO# 6464

INDOUT

BILL TO
 CJRW
 300 Main St.
 Little Rock, AR 72201

INVOICE #	DATE	TOTAL DUE	ENCLOSED
1499	11/12/2020	\$438.73	

ITEM	DESCRIPTION	QTY	PRICE EACH	AMOUNT
	Invoice is for the APT / Department of Heritage Business Interruption Grant Video edit.			
H1002	Editor	0.50	145.00	72.50T
I1050	Music	2	165.00	330.00T
	SUBTOTAL			402.50
	TAX (9%)			36.23
	TOTAL			438.73
	BALANCE DUE			\$438.73

Cost \$ 402.50
 Agency Commission ~~x 13%~~
 Total Gross \$ 454.83
 +Applicable Tax + 36.23
 +Shipping Cost +
 Net Expenses \$
 Total Amt Billed \$ 491.06

ENTERED NOV 13 2020

RECEIVED NOV 13 2020

FACEBOOK

Facebook, Inc.
1601 Willow Rd
Menlo Park, CA 94025
United States of America
EIN/TIN: 20-1665019

INVOICE

Invoice #: 24123366
Invoice Date: 02-Dec-2020
Billing Period: Nov-20
Account Id / Group: 823912595109930
Payment Terms: NET 30

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BILL TO: CRANFORD JOHNSON ROBINSON
ASSOCIATES, INC.
300 Main Street
LITTLE ROCK, AR 72201
UNITED STATES OF AMERICA

ATTN: Accounts Payable

Advertiser: CRANFORD JOHNSON ROBINSON
ASSOCIATES, INC.
PO Number:

Line#	Description - Advertising Services	Total
1	APT- 40705 BIG - Reach	3,864.48
2	Instagram - APT- 40705 BIG - Reach	308.83

40705.2

APT 40705.2
IND..OUT

Cost	\$ 4173.31
Agency Commission	13%
Total Gross	\$ 4715.84
+Applicable Tax	+
+Shipping Cost	+
Net Expenses	\$
Total Amt Billed	\$ 4715.84

RECEIVED DEC 1, 2020

ENTERED DEC 1 1 2020

INVOICE NUMBER MUST BE REFERENCED ON ALL PAYMENTS

Facebook, Inc. is a Delaware Corporation - TIN 20-1665019			
Remit Check/Payment To: Facebook, Inc. Attention: Accounts Receivable 15161 Collections Center Drive Chicago, IL 60693 United States of America Payment@fb.com	Wire Transfer Instructions: Bank of America N.A. 315 Montgomery Street 13th Floor San Francisco, CA 94104 United States of America Acct Name: Facebook, Inc. Acct Num#: 1499725400 ABA# for Wire: 026009593 SWIFT Code: BOFAUS3N	ACH Instructions: Bank of America N.A. 315 Montgomery Street 13th Floor San Francisco, CA 94104 United States of America Acct Name: Facebook, Inc. Acct Num#: 1499725400 ABA# for ACH: 122000030	Subtotal: 4,173.31 Freight: 0.00 Tax @0%: 0.00
Invoice Total:			4,173.31
Invoice Currency:			USD

INVOICE NO. 05

11/16/2020

BILL TO

Estefanie Perez
43 Summit Ridge Drive
Little Rock, AR 72211

QUANTITY	DESCRIPTION	UNIT PRICE	TOTAL
8.5	Business Interruption Grant Program for the Arkansas Service and Hospitality Industry, Frequently Asked Questions Spanish Translations APT BIG 40705.5	\$100/hr.	\$850
1.5	Business Interruption Grant Program for the Arkansas Service and Hospitality Industry, Checklist for Applicants Spanish Translations APT BIG 40705.5	\$100/hr.	\$150
4.5	Business Interruption Grant Program for the Arkansas Service and Hospitality Industry, Grant Rules Spanish Translations APT BIG 40705.5	\$100/hr.	\$450
TOTAL			\$1,450

Cost \$ 1450.00
 Agency Commission x 13%
 Total Gross \$ 1638.50
 +Applicable Tax +
 +Shipping Cost +
 Net Expenses \$
 Total Amt Billed \$ 1,638.50

APT 40705.5
 PROJE
 MU-yes

IND. OUT.